More users preferred Cloudera with Spark for top use cases

Taneja Group surveyed 7,000 tech professionals to measure current use, trends, and the future growth of Apache Spark™. Spark has become the de facto processing engine for Hadoop and the general engine for modern analytic use cases.

Cloudera is focused on driving enterprise use of Apache Spark for use cases ranging from data processing to data science and machine learning with expert training, professional services, and proactive support.

cloudera.com

APACHE **Spark™**

Top use cases for Spark

- ■ DATA PROCESSING (ETL)
- ■ REAL-TIME PROCESSING
- ■ DATA SCIENCE
- ■ MACHINE LEARNING
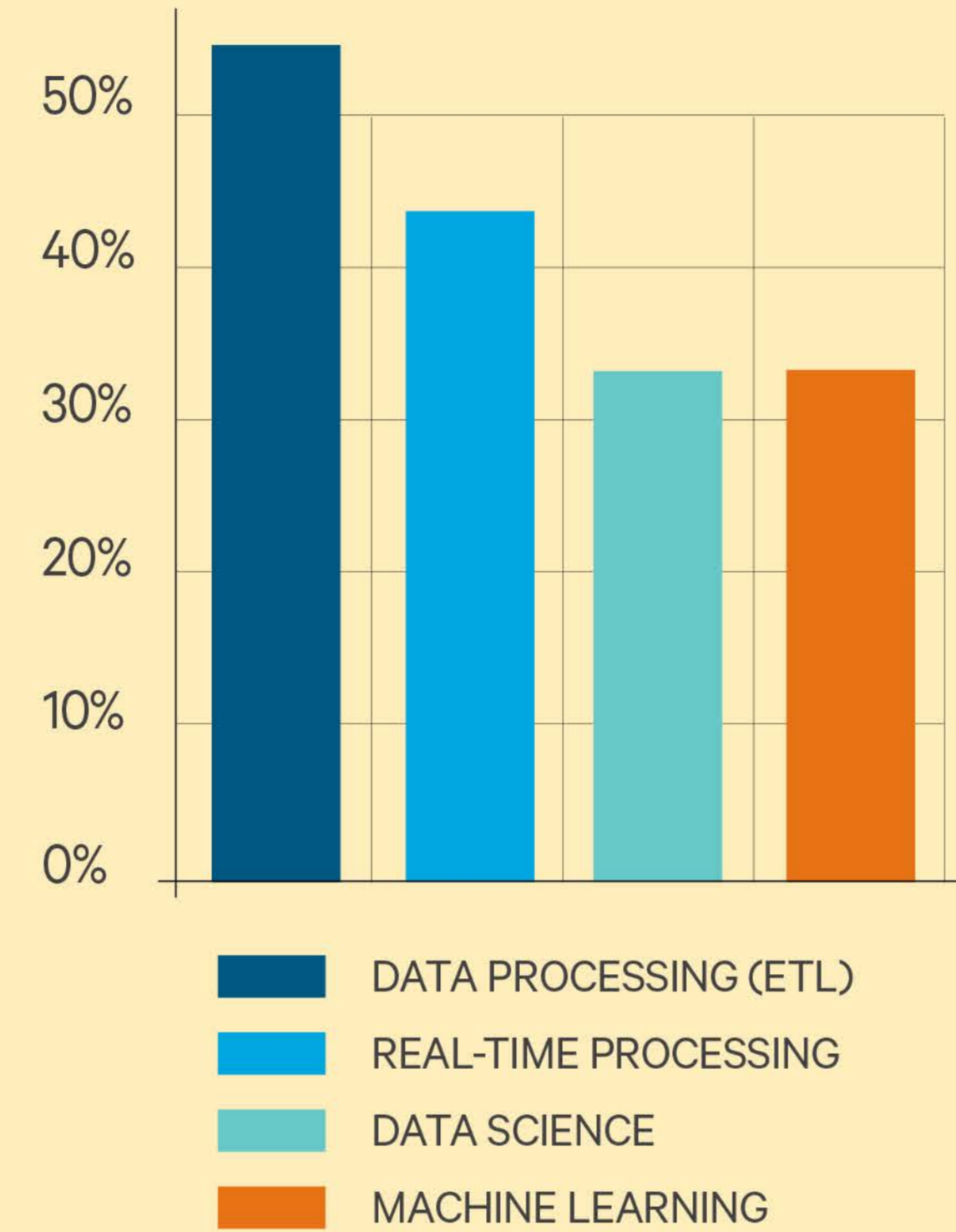
OVER HALF

reported using Spark alongside other Hadoop components

71%
are employing Spark for Data Science

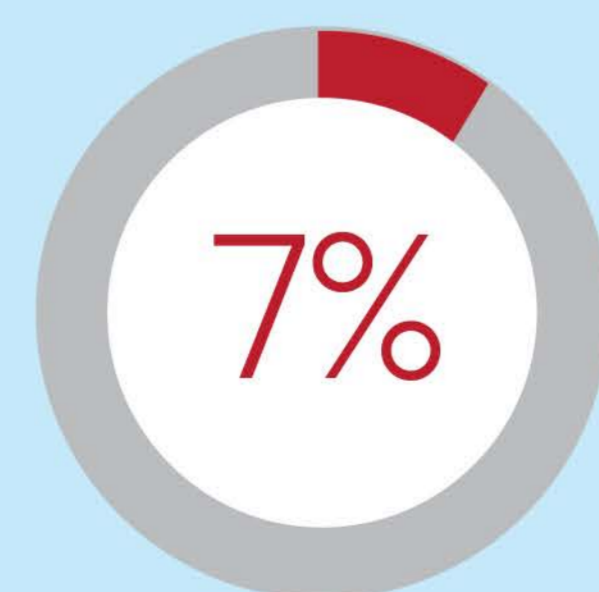**The top reason** users chose a Spark vendor was quality of support

57% Cloudera with Spark
—versus—

26% Hortonworks
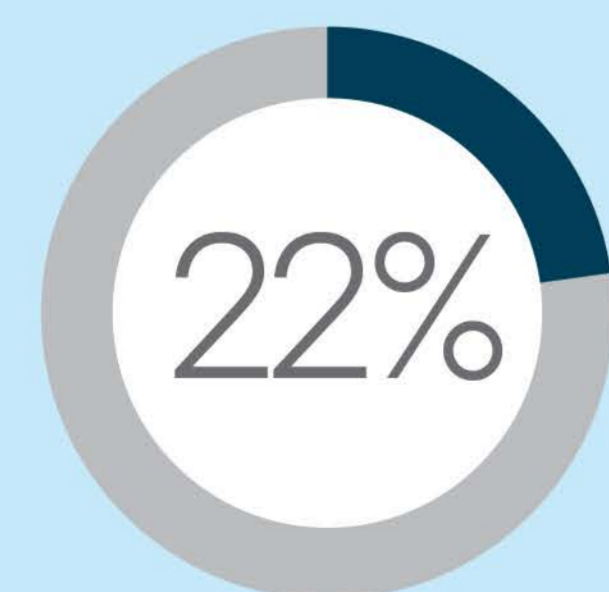
22% Apache

7% Databricks

Top reasons for chosing Cloudera = Support, Training, and Services

65%
plan to increase the use of Spark over the next 12 months

Spark in the Cloud
Today = 23%   Future = 36%